

# CONTRACT



**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

<u>Contract / Revision</u> 152678 /		<u>Alt Order #</u> 08353789
<u>Product</u> STRICKLAND SENATE		
<u>Contract Dates</u> 08/24/16 - 09/05/16		<u>Estimate #</u>
<u>Advertiser</u> Pol/T Strickland/D/Sen/OH-A		<u>Original Date / Revision</u> 08/26/16 / 08/26/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Chicago CoxReps	<u>Sales Office</u> CoxReps Chicago
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 2925		<u>Advertiser Ref</u> 51552

And:

**AKPD Message & Media**  
**730 N Franklin St**  
**Suite 404**  
**Chicago, IL 60610**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	08/24/16	08/24/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$1,000.00					
E 2	WHIO	08/24/16	08/24/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$1,300.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	08/22/16-08/28/16	NewsCenter 7 6p	6:00 PM-6:30 PM	---W-----	:30		<del>\$1,300.00</del>			NM		
			See MG 2.2											
	2	WHIO	08/30/16-08/30/16	NewsCenter 7 6p	6:00 PM-6:30 PM	-Tu-----	:30		\$1,300.00			NM		
			Ⓜ MG for 2.1 08/24											
E 3	WHIO	08/24/16	08/24/16	M-F 11p News	11:00 PM-11:35 P		:30			P-05		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	--1----				1	\$550.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	08/22/16-08/28/16	M-F 11p News	11:00 PM-11:35 P	---W-----	:30		<del>\$550.00</del>			NM		
			Credited											
4	WHIO	08/25/16	08/25/16	Daybreak Edition 6a	6a-7a		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	---1---				1	\$800.00					
5	WHIO	08/25/16	08/25/16	CBS This Morning	7a-9a		:30			P-05		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	---1---				1	\$700.00					
6	WHIO	08/25/16	08/25/16	M-F 9a-10a	9a-10a		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	---1---				1	\$400.00					
7	WHIO	08/25/16	08/25/16	The Price is Right	11a-12p		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	---1---				1	\$800.00					
8	WHIO	08/25/16	08/25/16	M-F 4p-5p	4p-5p		:30			P-05		NM	1	\$600.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
152678 /	08353789

Contract Dates	Product	Estimate #
08/24/16 - 09/05/16	STRICKLAND SENATE	

Advertiser	Original Date / Revision
Pol/T Strickland/D/Sen/OI	08/26/16 / 08/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	---1---				1	\$600.00					
9	WHIO	08/25/16	08/25/16	NewsCenter 7 6p	6p-630p		:30			P-05		NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	---1---				1	\$1,300.00					
10	WHIO	08/25/16	08/25/16	M-F 7p-730p	7p-730p		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	---1---				1	\$900.00					
11	WHIO	08/25/16	08/25/16	Stephen Colbert	1135p-1237a		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	---1---				1	\$400.00					
N 12	WHIO	08/26/16	08/26/16	Daybreak Edition 6a	6a-7a		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	----1--				1	\$800.00					
N 13	WHIO	08/30/16	08/30/16	Daybreak Edition 6a	6a-7a		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	-1-----				1	\$800.00					
N 14	WHIO	08/31/16	08/31/16	Daybreak Edition 6a	6a-7a		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	--1----				1	\$800.00					
N 15	WHIO	09/02/16	09/02/16	Daybreak Edition 6a	6a-7a		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	----1--				1	\$800.00					
N 16	WHIO	09/05/16	09/05/16	Daybreak Edition 6a	6a-7a		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	1-----				1	\$800.00					
N 17	WHIO	08/26/16	08/26/16	CBS This Morning	7a-9a		:30			P-05		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	----1--				1	\$700.00					
N 18	WHIO	08/29/16	08/29/16	CBS This Morning	7a-9a		:30			P-05		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	1-----				1	\$700.00					
N 19	WHIO	08/31/16	08/31/16	CBS This Morning	7a-9a		:30			P-05		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	--1----				1	\$700.00					
N 20	WHIO	09/01/16	09/01/16	CBS This Morning	7a-9a		:30			P-05		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	---1---				1	\$700.00					
N 21	WHIO	08/27/16	08/27/16	NewsCenter 7 Sa 6a	6a-7a		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-----1-				1	\$200.00					
N 22	WHIO	08/26/16	08/26/16	M-F 9a-10a	9a-10a		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	----1--				1	\$400.00					
N 23	WHIO	08/29/16	08/29/16	M-F 9a-10a	9a-10a		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	1-----				1	\$400.00					

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<u>Contract Dates</u> 08/24/16 - 09/05/16		<u>Product</u> STRICKLAND SENATE
<u>Advertiser</u> Pol/T Strickland/D/Sen/OI		<u>Estimate #</u> 08/26/16 / 08/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 24	WHIO	08/31/16	08/31/16	M-F 9a-10a	9a-10a		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 08/29/16	09/04/16	--1----				1	\$400.00					
N 25	WHIO	09/05/16	09/05/16	M-F 9a-10a	9a-10a		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 09/05/16	09/11/16	1-----				1	\$400.00					
N 26	WHIO	08/26/16	08/26/16	M-F 10a-11a	10a-11a		:30			P-05		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 08/22/16	08/28/16	----1--				1	\$450.00					
N 27	WHIO	08/30/16	08/30/16	M-F 10a-11a	10a-11a		:30			P-05		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 08/29/16	09/04/16	-1-----				1	\$450.00					
N 28	WHIO	09/02/16	09/02/16	M-F 10a-11a	10a-11a		:30			P-05		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 08/29/16	09/04/16	----1--				1	\$450.00					
N 29	WHIO	08/31/16	08/31/16	The Price is Right	11a-12p		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 08/29/16	09/04/16	--1----				1	\$800.00					
N 30	WHIO	09/01/16	09/01/16	NewsCenter 7 @ noon	12p-1230p		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 08/29/16	09/04/16	---1---				1	\$800.00					
N 31	WHIO	09/05/16	09/05/16	NewsCenter 7 @ noon	12p-1230p		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 09/05/16	09/11/16	1-----				1	\$800.00					
N 32	WHIO	08/26/16	08/26/16	M-F 4p-5p	4p-5p		:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 08/22/16	08/28/16	----1--				1	\$600.00					
N 33	WHIO	08/29/16	08/29/16	M-F 4p-5p	4p-5p		:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 08/29/16	09/04/16	1-----				1	\$600.00					
N 34	WHIO	08/30/16	08/30/16	M-F 4p-5p	4p-5p		:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 08/29/16	09/04/16	-1-----				1	\$600.00					
N 35	WHIO	08/31/16	08/31/16	M-F 4p-5p	4p-5p		:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 08/29/16	09/04/16	--1----				1	\$600.00					
N 36	WHIO	09/02/16	09/02/16	M-F 4p-5p	4p-5p		:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 08/29/16	09/04/16	----1--				1	\$600.00					
N 37	WHIO	09/05/16	09/05/16	M-F 4p-5p	4p-5p		:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 09/05/16	09/11/16	1-----				1	\$600.00					
N 38	WHIO	08/26/16	08/26/16	NewsCenter 7 530p	530p-6p		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 08/22/16	08/28/16	----1--				1	\$1,000.00					
N 39	WHIO	08/30/16	08/30/16	NewsCenter 7 530p	530p-6p		:30			P-05		NM	1	\$1,000.00

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<u>Contract Dates</u> 08/24/16 - 09/05/16		<u>Product</u> STRICKLAND SENATE
<u>Advertiser</u> Pol/T Strickland/D/Sen/OI		<u>Estimate #</u> 08/26/16 / 08/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	-1-----				1	\$1,000.00					
N 40	WHIO	09/01/16	09/01/16	NewsCenter 7	530p-530p-6p		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	---1---				1	\$1,000.00					
N 41	WHIO	08/29/16	08/29/16	NewsCenter 7	6p-6p-630p		:30			P-05		NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	1-----				1	\$1,300.00					
N 42	WHIO	08/31/16	08/31/16	NewsCenter 7	6p-6p-630p		:30			P-05		NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	--1----				1	\$1,300.00					
N 43	WHIO	09/05/16	09/05/16	NewsCenter 7	6p-6p-630p		:30			P-05		NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	1-----				1	\$1,300.00					
N 44	WHIO	08/30/16	08/30/16	M-F 7p-730p	7p-730p		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	-1-----				1	\$900.00					
N 45	WHIO	08/31/16	08/31/16	M-F 7p-730p	7p-730p		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	--1----				1	\$900.00					
N 46	WHIO	08/26/16	08/26/16	M-F 730p-8p	730-8p		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	----1--				1	\$900.00					
N 47	WHIO	08/29/16	08/29/16	M-F 730p-8p	730-8p		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	1-----				1	\$900.00					
N 48	WHIO	08/30/16	08/30/16	M-F 730p-8p	730-8p		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	-1-----				1	\$900.00					
N 49	WHIO	08/31/16	08/31/16	M-F 730p-8p	730-8p		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	--1----				1	\$900.00					
N 50	WHIO	09/05/16	09/05/16	M-F 730p-8p	730-8p		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	1-----				1	\$900.00					
N 51	WHIO	08/28/16	08/28/16	Sun Prime Hour 1	7p-8p		:30			P-05		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-----1				1	\$1,600.00					
N 52	WHIO	09/04/16	09/04/16	Sun Prime Hour 1	7p-8p		:30			P-05		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	-----1				1	\$1,600.00					
N 53	WHIO	08/27/16	08/27/16	M-Su 11p News	11p-1135p		:30			P-05		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	-----1-				1	\$1,100.00					
N 54	WHIO	08/26/16	08/26/16	M-Su 11p News	11p-1135p		:30			P-05		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/22/16	08/28/16	----1--				1	\$1,100.00					

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Thank you for your business!





**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

<u>Contract / Revision</u>	<u>Alt Order #</u>
152678 /	08353789

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/24/16 - 09/05/16	STRICKLAND SENATE	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pol/T Strickland/D/Sen/OI	08/26/16 / 08/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 55	WHIO	08/28/16	08/28/16	M-Su 11p News	11p-1135p		:30			P-05		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 08/22/16	08/28/16	-----1				1	\$1,100.00					
N 56	WHIO	08/29/16	08/29/16	M-Su 11p News	11p-1135p		:30			P-05		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 08/29/16	09/04/16	1-----				1	\$1,100.00					
N 57	WHIO	08/30/16	08/30/16	M-Su 11p News	11p-1135p		:30			P-05		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 08/29/16	09/04/16	-1-----				1	\$1,100.00					
N 58	WHIO	08/31/16	08/31/16	M-Su 11p News	11p-1135p		:30			P-05		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 08/29/16	09/04/16	--1----				1	\$1,100.00					
N 59	WHIO	09/01/16	09/01/16	M-Su 11p News	11p-1135p		:30			P-05		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 08/29/16	09/04/16	---1---				1	\$1,100.00					
N 60	WHIO	09/02/16	09/02/16	M-Su 11p News	11p-1135p		:30			P-05		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 08/29/16	09/04/16	----1--				1	\$1,100.00					
N 61	WHIO	09/04/16	09/04/16	M-Su 11p News	11p-1135p		:30			P-05		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 08/29/16	09/04/16	-----1				1	\$1,100.00					
N 62	WHIO	09/05/16	09/05/16	M-Su 11p News	11p-1135p		:30			P-05		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 09/05/16	09/11/16	1-----				1	\$1,100.00					
N 63	WHIO	08/26/16	08/26/16	Stephen Colbert	1135p-1237a		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 08/22/16	08/28/16	----1--				1	\$400.00					
N 64	WHIO	08/30/16	08/30/16	Stephen Colbert	1135p-1237a		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 08/29/16	09/04/16	-1-----				1	\$400.00					
N 65	WHIO	08/26/16	08/26/16	NFL Browns Pre-Seas Various			:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 08/22/16	08/28/16	----1--				1	\$1,200.00					
N 66	WHIO	08/29/16	08/29/16	NewsCenter 7 5p	5p-530p		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 08/29/16	09/04/16	1-----				1	\$900.00					
N 67	WHIO	08/27/16	08/27/16	CBS This Morning Sa	10a-12p		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 08/22/16	08/28/16	-----1-				1	\$400.00					
N 68	WHIO	08/28/16	08/28/16	CBS Su Morning	9a-1030a		:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 08/22/16	08/28/16	-----1				1	\$600.00					
N 69	WHIO	08/27/16	08/27/16	NewsCenter 7 Sa	8a 8a-10a		:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
		Week: 08/22/16	08/28/16	-----1-				1	\$600.00					
N 70	WHIO	08/29/16	08/29/16	Daybreak Edition 6a	6a-7a		:30			P-05		NM	1	\$800.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
152678 /	08353789

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/24/16 - 09/05/16	STRICKLAND SENATE	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pol/T Strickland/D/Sen/Ol	08/26/16 / 08/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	1-----				1	\$800.00					
N 71	WHIO	08/29/16	08/29/16	NewsCenter 7 @ noon	12p-1230p		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	1-----				1	\$800.00					
N 72	WHIO	08/29/16	08/29/16	NewsCenter 7 530p	530p-6p		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	1-----				1	\$1,000.00					
N 73	WHIO	09/03/16	09/03/16	M-Su 11p News	11p-1135p		:30			P-05		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/29/16	09/04/16	-----1-				1	\$1,100.00					
<b>Totals</b>									0.00				72	\$59,750.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/28/16	26	\$20,050.00	(\$3,007.50)	\$17,042.50
08/29/16 - 09/05/16	46	\$39,700.00	(\$5,955.00)	\$33,745.00
<b>Totals</b>	72	\$59,750.00	(\$8,962.50)	\$50,787.50

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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Thank you for your business!

FAX# 312-222-5519  
CREDIT RISK !!!  
HARRIS REPORT FROM STATION AUG26/16 13.44  
\*\*RECAP\*\* \*\*\* WHIO-TV \*\*\*

730 NORTH FRANKLIN  
CHICAGO, IL 60654

CLASS: NATL. LOCAL REGIONAL

1000

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE AUG26/16 13.44

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
TRAFFIC: FLIGHT 8/24-9/05 - CREATIVE IS "FIRE"

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
1			530P-600P	30		\$1,000.00	8/24	8/24	1		WED	1
PROGRAM : NEWSCENTER 530												
2		S	600P-630P	30		\$1,300.00	8/24	8/24	0		WED	0
PROGRAM : NEWSCENTER 6												
75		A	600P-630P	30		\$1,300.00	8/30	8/30	1		TUE	1
PROGRAM : NEWSCENTER 7												
ORD COM1 : PLEASE ADVISE ASAP												
THIS IS A MAKE-GOOD FOR AUG24 ON LINE-2 FOR 1 SPOT/WK												
3			1100P-1135P	30		\$550.00	8/24	8/24	0		WED	0
PROGRAM : NEWSCENTER												
ORD COM1 : CXLD DUE TO CHG IN RATE, SEE LN53 FOR CORRECTED SPOT/RATE												



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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			600A-700A PROGRAM : DAYBREAK EDT ORD COM1: ADD TO SKED	30		\$800.00	8/25	8/25	1		THU	1
5			700A-900A PROGRAM : CBS THIS MRG 2 ORD COM1: ADD TO SKED	30		\$700.00	8/25	8/25	1		THU	1
6			900A-1000A PROGRAM : KELLY & MICHAEL ORD COM1: ADD TO SKED	30		\$400.00	8/25	8/25	1		THU	1
7			1100A-1200N PROGRAM : PRICE RT CBS ORD COM1: ADD TO SKED	30		\$800.00	8/25	8/25	1		THU	1
8			400P-500P PROGRAM : ELLEN ORD COM1: ADD TO SKED	30		\$600.00	8/25	8/25	1		THU	1
9			600P-630P PROGRAM : NWSCENTER 6 ORD COM1: ADD TO SKED	30		\$1,300.00	8/25	8/25	1		THU	1
10			700P-730P PROGRAM : WHEEL FORTUNE ORD COM1: ADD TO SKED	30		\$900.00	8/25	8/25	1		THU	1
11			1135P-1235A PROGRAM : LT COLBERT CBS ORD COM1: ADD TO SKED	30		\$400.00	8/25	8/25	1		THU	1
12			600A-700A PROGRAM : DAYBREAK EDT ORD COM1: ADD TO SKED	30		\$800.00	8/26	8/26	1		FRI	1



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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			600A-700A PROGRAM : DAYBREAK EDT ORD COM1: ADD TO SKED	30		\$800.00	8/30	8/30	1		TUE	1
14			600A-700A PROGRAM : DAYBREAK EDT ORD COM1: ADD TO SKED	30		\$800.00	8/31	8/31	1		WED	1
15			600A-700A PROGRAM : DAYBREAK EDT ORD COM1: ADD TO SKED	30		\$800.00	9/2	9/2	1		FRI	1
16			600A-700A PROGRAM : DAYBREAK EDT ORD COM1: ADD TO SKED	30		\$800.00	9/5	9/5	1		MON	1
17			700A-900A PROGRAM : CBS THIS MRG 2 ORD COM1: ADD TO SKED	30		\$700.00	8/26	8/26	1		FRI	1
18			700A-900A PROGRAM : CBS THIS MRG 2 ORD COM1: ADD TO SKED	30		\$700.00	8/29	8/29	1		MON	1
19			700A-900A PROGRAM : CBS THIS MRG 2 ORD COM1: ADD TO SKED	30		\$700.00	8/31	8/31	1		WED	1
20			700A-900A PROGRAM : CBS THIS MRG 2 ORD COM1: ADD TO SKED	30		\$700.00	9/1	9/1	1		THU	1
21			600A-700A PROGRAM : NWSNTR 7 SAT 6A ORD COM1: ADD TO SKED	30		\$200.00	8/27	8/27	1		SAT	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			900A-1000A PROGRAM : KELLY & MICHAEL ORD COM1: ADD TO SKED	30		\$400.00	8/26	8/26	1		FRI	1
23			900A-1000A PROGRAM : KELLY & MICHAEL ORD COM1: ADD TO SKED	30		\$400.00	8/29	8/29	1		MON	1
24			900A-1000A PROGRAM : KELLY & MICHAEL ORD COM1: ADD TO SKED	30		\$400.00	8/31	8/31	1		WED	1
25			900A-1000A PROGRAM : KELLY & MICHAEL ORD COM1: ADD TO SKED	30		\$400.00	9/5	9/5	1		MON	1
26			1000A-1100A PROGRAM : DR. PHIL ORD COM1: ADD TO SKED	30		\$450.00	8/26	8/26	1		FRI	1
27			1000A-1100A PROGRAM : DR. PHIL ORD COM1: ADD TO SKED	30		\$450.00	8/30	8/30	1		TUE	1
28			1000A-1100A PROGRAM : DR. PHIL ORD COM1: ADD TO SKED	30		\$450.00	9/2	9/2	1		FRI	1
29			1100A-1200N PROGRAM : PRICE RT CBS ORD COM1: ADD TO SKED	30		\$800.00	8/31	8/31	1		WED	1
30			1200N-1230P PROGRAM : NWSCENTER NOON ORD COM1: ADD TO SKED	30		\$800.00	9/1	9/1	1		THU	1



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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			1200N-1230P PROGRAM : NWSCENTER NOON ORD COM1 : ADD TO SKED	30		\$800.00	9/5	9/5	1		MON	1
32			400P-500P PROGRAM : ELLEN ORD COM1 : ADD TO SKED	30		\$600.00	8/26	8/26	1		FRI	1
33			400P-500P PROGRAM : ELLEN ORD COM1 : ADD TO SKED	30		\$600.00	8/29	8/29	1		MON	1
34			400P-500P PROGRAM : ELLEN ORD COM1 : ADD TO SKED	30		\$600.00	8/30	8/30	1		TUE	1
35			400P-500P PROGRAM : ELLEN ORD COM1 : ADD TO SKED	30		\$600.00	8/31	8/31	1		WED	1
36			400P-500P PROGRAM : ELLEN ORD COM1 : ADD TO SKED	30		\$600.00	9/2	9/2	1		FRI	1
37			400P-500P PROGRAM : ELLEN ORD COM1 : ADD TO SKED	30		\$600.00	9/5	9/5	1		MON	1
38			530P-600P PROGRAM : NWSCENTER 530 ORD COM1 : ADD TO SKED	30		\$1,000.00	8/26	8/26	1		FRI	1
39			530P-600P PROGRAM : NWSCENTER 530 ORD COM1 : ADD TO SKED	30		\$1,000.00	8/30	8/30	1		TUE	1

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PORT FROM STATION AUG26/16 13.44

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
40			530P-600P	30		\$1,000.00	9/1	9/1	1		THU	1
PROGRAM : NWSCENTER 530												
ORD COM1: ADD TO SKED												
41			600P-630P	30		\$1,300.00	8/29	8/29	1		MON	1
PROGRAM : NWSCENTER 6												
ORD COM1: ADD TO SKED												
42			600P-630P	30		\$1,300.00	8/31	8/31	1		WED	1
PROGRAM : NWSCENTER 6												
ORD COM1: ADD TO SKED												
43			600P-630P	30		\$1,300.00	9/5	9/5	1		MON	1
PROGRAM : NWSCENTER 6												
ORD COM1: ADD TO SKED												
44			700P-730P	30		\$900.00	8/30	8/30	1		TUE	1
PROGRAM : WHEEL FORTUNE												
ORD COM1: ADD TO SKED												
45			700P-730P	30		\$900.00	8/31	8/31	1		WED	1
PROGRAM : WHEEL FORTUNE												
ORD COM1: ADD TO SKED												
46			730P-800P	30		\$900.00	8/26	8/26	1		FRI	1
PROGRAM : ENT TONIGHT												
ORD COM1: ADD TO SKED												
47			730P-800P	30		\$900.00	8/29	8/29	1		MON	1
PROGRAM : ENT TONIGHT												
ORD COM1: ADD TO SKED												
48			730P-800P	30		\$900.00	8/30	8/30	1		TUE	1
PROGRAM : ENT TONIGHT												
ORD COM1: ADD TO SKED												



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HARRIS REPORT FROM STATION AUG26/16 13.44  
\*\*RECAP\*\* \*\*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
49			730P-800P PROGRAM : ENT TONIGHT ORD COM1: ADD TO SKED	30		\$900.00	8/31	8/31	1		WED	1
50			730P-800P PROGRAM : ENT TONIGHT ORD COM1: ADD TO SKED	30		\$900.00	9/5	9/5	1		MON	1
51			700P-800P PROGRAM : 60 MINUTES ORD COM1: ADD TO SKED	30		\$1,600.00	8/28	8/28	1		SUN	1
52			700P-800P PROGRAM : 60 MINUTES ORD COM1: ADD TO SKED	30		\$1,600.00	9/4	9/4	1		SUN	1
53			1100P-1135P PROGRAM : NEWSCENTER ORD COM1: CXLD DUE TO N/A	30		\$1,100.00	8/24	8/24	0		WED	0
54			1100P-1135P PROGRAM : NEWSCENTER ORD COM1: ADD TO SKED	30		\$1,100.00	8/26	8/26	1		FRI	1
55			1100P-1135P PROGRAM : NEWSCENTER ORD COM1: ADD TO SKED	30		\$1,100.00	8/28	8/28	1		SUN	1
56			1100P-1135P PROGRAM : NEWSCENTER ORD COM1: ADD TO SKED	30		\$1,100.00	8/29	8/29	1		MON	1
57			1100P-1135P PROGRAM : NEWSCENTER ORD COM1: ADD TO SKED	30		\$1,100.00	8/30	8/30	1		TUE	1

AUG26/16 13.44  
\*\*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
58			1100P-1135P	30		\$1,100.00	8/31	8/31	1		WED	1
PROGRAM : NEWSCENTER												
ORD COM1 : ADD TO SKED												
59			1100P-1135P	30		\$1,100.00	9/1	9/1	1		THU	1
PROGRAM : NEWSCENTER												
ORD COM1 : ADD TO SKED												
60			1100P-1135P	30		\$1,100.00	9/2	9/2	1		FRI	1
PROGRAM : NEWSCENTER												
ORD COM1 : ADD TO SKED												
61			1100P-1135P	30		\$1,100.00	9/4	9/4	1		SUN	1
PROGRAM : NEWSCENTER												
ORD COM1 : ADD TO SKED												
62			1100P-1135P	30		\$1,100.00	9/5	9/5	1		MON	1
PROGRAM : NEWSCENTER												
ORD COM1 : ADD TO SKED												
63			1135P-1235A	30		\$400.00	8/26	8/26	1		FRI	1
PROGRAM : LT COLBERT CBS												
ORD COM1 : ADD TO SKED												
64			1135P-1235A	30		\$400.00	8/30	8/30	1		TUE	1
PROGRAM : LT COLBERT CBS												
ORD COM1 : ADD TO SKED												
65			800P-1100P	30		\$1,200.00	8/26	8/26	1		FRI	1
PROGRAM : NFL: CLEVELAND VS. TAMPA BAY												
ORD COM1 : ADD TO SKED												
66			1100P-1135P	30		\$1,100.00	8/27	8/27	1		SAT	1
PROGRAM : NEWSCENTER												
ORD COM1 : MG FOR SPOT NA 8/24 LN53												



REP HEADLINE# 8353789 TRF# 152678  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 312-228-7007 FAX# 312-222-5519  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG26/16 13.44  
\*\*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
67			500P-530P	30		\$900.00	8/29	8/29	1		MON	1
PROGRAM : NEWSCENTER 5												
ORD COM1: ADD												
68			1000A-1200N	30		\$400.00	8/27	8/27	1		SAT	1
PROGRAM : EARLY SHOW												
ORD COM1: ADD												
69			900A-1030A	30		\$600.00	8/28	8/28	1		SUN	1
PROGRAM : CBS SUN MRG												
ORD COM1: ADD												
70			800A-1000A	30		\$600.00	8/27	8/27	1		SAT	1
PROGRAM : NEWSCENTER 7 SAT												
ORD COM1: ADD												
71			600A-700A	30		\$800.00	8/29	8/29	1		MON	1
PROGRAM : DAYBREAK EDIT												
ORD COM1: ADD												
72			1200N-1230P	30		\$800.00	8/29	8/29	1		MON	1
PROGRAM : NEWCENTER NOON												
ORD COM1: ADD												
73			530P-600P	30		\$1,000.00	8/29	8/29	1		MON	1
PROGRAM : NEWSCENTER 530												
ORD COM1: ADD												
74			1100P-1135P	30		\$1,100.00	9/3	9/3	1		SAT	1
PROGRAM : NEWSCENTER												
ORD COM1: ADD												

STATION MAKEGOOD OFFERS:  
M1 OK'D BUY#2 MISSED: WED/600P-630P AUG24 30S \$1,300.00 (AUG26/16)  
OFFER: TUE/600P-630P AUG30 30S \$1,300.00 PLS ADVISE.  
CMT: PLEASE ADVISE ASAP

REP HEADLINE# 8353789 TRF# 152678  
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 312-228-7007 FAX# 312-222-5519  
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\*\*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AUG/16			20050.00	SEP/16		39700.00						
CONTRACT TOTAL 59750.00												
TOTAL SPOTS 72												

MARKET TOTALS \$5,181 WHIO 55% WDTN 8% WKEF 20% WRGT 17% CABL 0% WBDT 0%  
EST!

SVC- NSI BOOKS- NOV/16  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE